

TV IDENTS

BEYOND
adventure awaits.

The logo for the television channel 'BEYOND' features the word 'BEYOND' in a large, bold, sans-serif font. The letters are light gray with a subtle 3D effect, appearing to float above a soft, light gray shadow. Below the word 'BEYOND', the tagline 'adventure awaits.' is written in a smaller, lowercase, sans-serif font, also in a light gray color.

THE CHANNEL

Beyond is a television channel focusing on adventure travel and outdoor recreation, where it includes programmes involving outdoor travel, environmental issues, natural science, and other topics related to the outdoors/adventure.

The design of the idents mainly revolve around the embellishment of the letter 'o' in the logo, where the background rotates towards the center of the image, with additional images surrounding the logo. The logo was made with Adobe Illustrator and the actual idents were made in Adobe Photoshop.



TV Ident 1 - Mountain

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MB

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

Images Used:

Mountains - <https://unsplash.com/photos/UOZII-QldBjM>

Person - <https://unsplash.com/photos/ZIJ6qFlnqQE>



TV Ident 2 - Balloon

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MB

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

Images Used:

Mountains - <https://unsplash.com/photos/J8RMiq-7cYN4>

Hot Air Balloons - <https://unsplash.com/photos/DuBNA1QMpPA>



TV Ident 3 - Plane

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MB

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

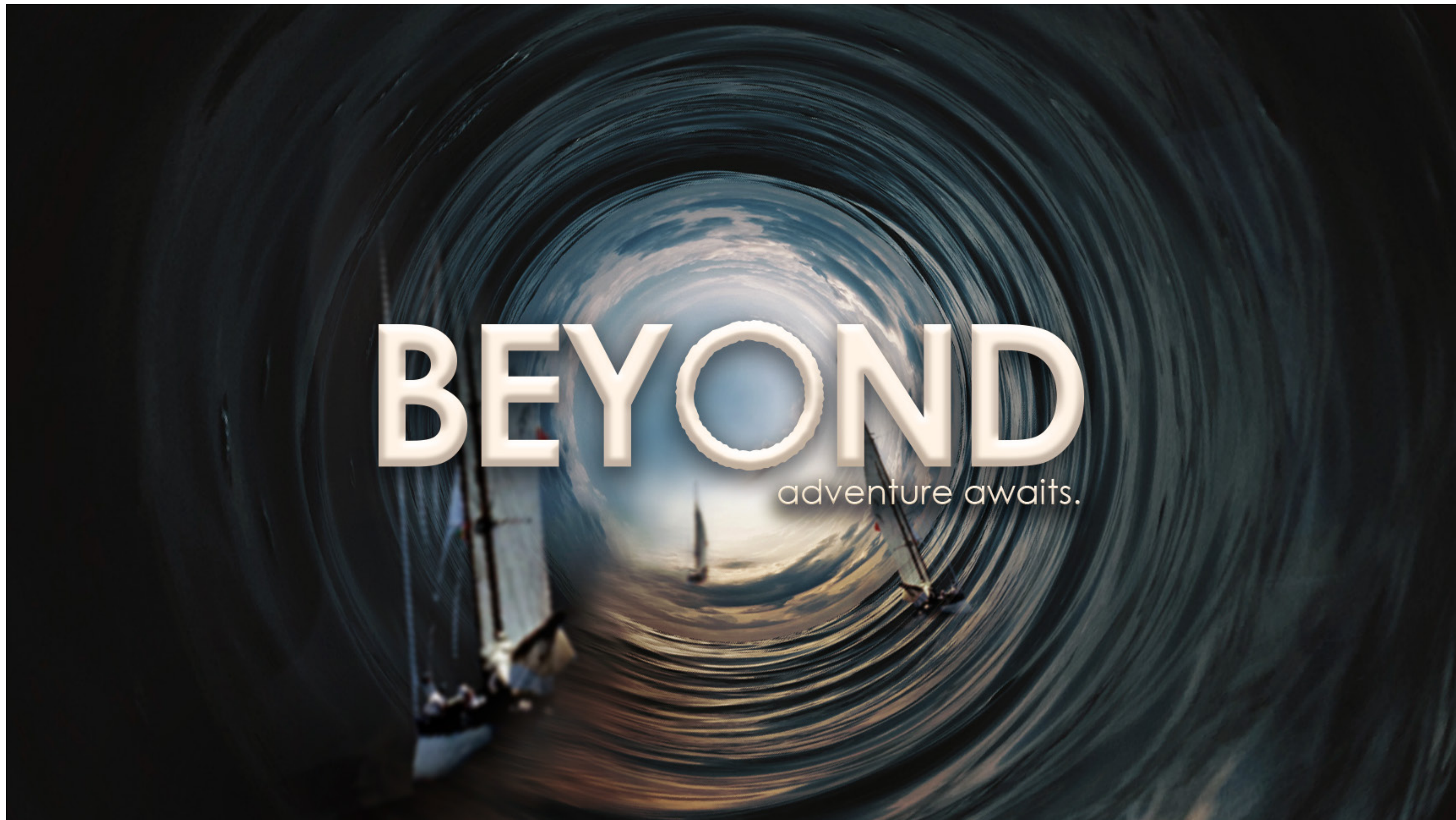
Images Used:

Mountains - https://unsplash.com/photos/ii-5JY_46xH0

Clouds - <https://unsplash.com/photos/ap3LXI0fPJY>

Plane - <https://unsplash.com/photos/Eu1xLIWuTWY>

Parachute - <https://unsplash.com/photos/d5RGIQD-Ni4Q>



TV Ident 4 - Sail

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MB

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

Images Used:

Ocean - <https://unsplash.com/photos/5kwVY-W8ZIH0>

Sailboat - <https://unsplash.com/photos/nfQo34LL-CVY>



TV Ident 5 - Snow

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MB

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

Images Used:

Mountains - <https://unsplash.com/photos/F-gfrzSIP-Zo>

Ski - <https://unsplash.com/photos/E7EUYeN-IyY>

People - https://unsplash.com/photos/Uz5_DykhF-mY



TV Ident 6 - Motorcycle

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MB

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

Images Used:

Rocks - <https://unsplash.com/photos/jzU14-85t-l>

Motorcycle - <https://unsplash.com/photos/4R3efb-kIPu4>

Fog - <https://unsplash.com/photos/e4usjv5lmhE>



TV Ident 7 - Hike

Size: 1920 x 1080

Format: TIFF

File Size: 5.95 MBww

Colour Mode: RGB

Resolution: 72 DPI

Compression: NONE

Images Used:

Rocks - https://unsplash.com/photos/-6sG44_Fiwl

Yellow Hiker - https://unsplash.com/photos/FZ0qz-jVF_-c

Orange Hiker - <https://unsplash.com/photos/3kYvMhs3ICA>